



The Four Faces of Authority: Discover Your Authority Avatar (Paperback)

By Jack Mize, Brian Horn

Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm.

Language: English . Brand New Book ***** Print on Demand *****.WHAT S YOUR AUTHORITY AVATAR?Almost everyone has done a personality test at some point in their lives. Usually it confirms things you already knew about yourself.like you re a detail oriented introvert or you re a big picture extrovert. Good to know, but does it really make a difference in your life?Would it be more beneficial to you, if you knew what persona or avatar was a good fit for you to become a leading authority in your marketplace? You might think there are hundreds of possibilities, but in actuality there are only four.WHICH AUTHORITY ARE YOU?Every person that is considered an authority know this and focus only where they are strong. Unsuccessful people flounder back and forth between the four types which confuses their customers and prospects. When people are looking to work with an expert, what they really want is to identify with them in some way. This way will change depending on what need or pain the expert is helping resolve. They may want someone that has struggled to gain attributes and...



READ ONLINE
[5.2 MB]

Reviews

Absolutely essential go through pdf. Indeed, it really is play, continue to an interesting and amazing literature. You will not truly feel monotony at at any time of your time (that's what catalogues are for concerning if you question me).

-- **Julia Mohr II**

The publication is simple in go through preferable to fully grasp. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Mrs. Josiane Collins**