



Invitation Strictly Personal: A Collection of 300 Fashion Show Invitations

By Iain R. Webb

Carlton Books Ltd. Hardback. Book Condition: new. BRAND NEW, Invitation Strictly Personal: A Collection of 300 Fashion Show Invitations, Iain R. Webb, For a designer, the fashion show invitation is a statement of intent, providing the first inkling for fashion editors and buyers of how a designer is thinking that particular season. Invitation Strictly Personal presents a unique collection of 300 fashion show invitations that span the past four decades, juxtaposing examples from womenswear and menswear collections, both ready-to-wear and haute couture, from all four fashion capitals - New York, London, Milan and Paris. Most of the invitations come from Webb's personal collection, which he has accumulated over the years as a fashion correspondent, and there will also be contributions from his front-row contemporaries, including Colin McDowell. In addition to invitations in their various forms, the collection will also feature programme notes, posters and promotional objects - all of which have rarely been made available outside the fashion industry.



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