How to Succeed in Management If You're Really Really Stupid

By B. A. Gaynor

Management Books 2000 Ltd, 2000. Paperback. Book Condition: new. BRAND NEW, How to Succeed in Management If You're Really Really Stupid, B. A. Gaynor, This title is this year's great stocking filler - the great gift from employees to their bosses, from kids to their dads (or mums!). It is a seriously funny book about the best ways to bamboozle your way to management success - and funnily serious, too! This is the little book that everyone will want to have. You don't need to be that smart to be a success in business - just look around you! You need to focus on the difference between your success and the success of your organisation. You must come first. Here is a collection of 50 essential cunning ploys to ensure that you are seen to be a success without actually doing much at all. You have got to understand this basic point - your success does not depend on the quality of your work!.

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